

# 2019-2020 District Goals



**District:** District 23 A  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 70% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

I intend to do training sessions one in June and one in October for those who cannot meet for the first plan to survey in-coming officers to get a feel where they need training

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 88% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

I intend a constant dialog and coaching plan to start the year with creating a strategic plan with my cabinet

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	20
3rd Quarter	30
4th Quarter	20

By the end of the 4th quarter, the district will add a total of 90 new members.

### Action Items:

My district will induce 20 new Lions under 40 years old.

My district will organize at least membership growth events.

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 1 Campus Club(s) at 1 school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	30
2nd Quartter	20
3rd Quartter	10
4th Quartter	20

**By the end of the 4th quarter, the district's membership drops will not exceed 80 members.**

### Action Items:

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

I plan to get clubs to do active service community projects to bond the club and help with retention.

## NET GROWTH GOAL

90	+	20	-	80	=	30
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 90000 people.**

### Action Items:

Of the total number of people served in my district, 50000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal

I plan to create zone teams for service projects when a club is having a community service project. Lions from neighboring clubs will come to help.

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 200 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

I have targets for all goals. For vision we will expand the KidSight program to all towns. We will have the State of Connecticut eliminate legislative barriers slowing our expansion. For Hunger we have a district food drive where all clubs will collect food on the same day. For Diabetes we will have our clubs test at community events using a simple procedure we've created. For the environment we will have clubs plant 1 or 2 trees. For Childhood cancer we will ask each club to participate in a St. Baldrick event where people give money to cancer foundation to support a Lion having their head shaved.

### Custom goal and action items

I am going to ask our clubs to create a new interactive community project where they are actively working with their community perhaps with other groups. This gets them away from only writing checks and gives them more notice in their community.

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$10,000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise \$10,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal

I am going to push that every Lion give something to LCIF even if it's \$1. The broader participation will bring in amount larger than this but the idea that they do something to be a part of everything we do in the world should help total donations.

## ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

We will survey all clubs regarding their normal service projects and fund raisers in the past. This gives us a base outline regarding their activities so we will know when they neglected to report. This way we know those not staying on top of this.